

To: Carrie Brennecke, Erika Palmer
From: Anais Mathez, Sean Edging
Date: November 16, 2018
RE: *Sherwood Vision Summit # 2 Final Summary*

On October 29th, 2018, the City of Sherwood convened a second Vision Summit for its 2040 Comprehensive Plan Vision process. Developing goal statements based on an established vision and identifying the policy considerations to be discussed in the Comprehensive Plan update is the second phase of the Vision process. These goals will help inform the update to the City's comprehensive plan and guide City Council on policy issues for topics ranging from citizen involvement to economic development. The policy considerations are the opportunities and challenges that arose through the Vision process and will frame the focus of discussion in the Comprehensive Plan update.

The discussion and format for second Vision Summit was organized by the six Vision Statement Elements developed after the first Vision Summit: (1) Healthy and Valued Ecosystem, (2) Coordinated and Connected Infrastructure, (3) Attractive and Attainable Housing, (4) Thriving and Diversified Economy, (5) Strong Community, Culture and Heritage, and (6) Strategic and Collaborative Governance.

Nearly 30 people attended the Vision Summit at the Sherwood Performing Arts Center. A wide range of participants included both newcomers and residents who have lived in Sherwood their entire life. An Open House was conducted from 6-6:30, during which the City provided refreshments and gave participants time to review and provide feedback on the draft goal statements for each of the six Vision Statement Elements. Participants used dots and sticky notes to indicate whether they felt the goal statement was headed in the right direction or needed improvement. The Vision Statement and draft Goal Statements are noted in Appendix A.

At 6:30, after opening remarks from Community Development Director Julia Hajduk, participants heard an overview of the project, work to date and format of the evening from Anais Mathez, 3J Consulting, and Alice Sherring and Seth Baker, Enviroissues. 3J Consulting and Enviroissues assisted with facilitating and staffing the event.

After the presentation, participants were invited to join a facilitated table discussion exercise lead by Alice and Seth. Participants self-organized into five tables facilitated by either a CAC member, City staff, volunteer or consultant. Alice and Seth introduced a series of policy considerations associated with each Vision Statement Element. Participants were asked to discuss their thoughts about each set of aspirations and challenges, and whether the opportunity is a worthwhile pursuit for the City considering its tradeoffs:

Healthy and Valued Ecosystem

- ***Aspiration:*** Increased service levels for trails, parks, and new state-of-the-art recreation facilities.
- ***Challenge:*** Current general fund cannot support the growth of parks, trail, and recreation facilities and programming desired.
- ***Aspiration:*** Retaining and enhancing our natural resources and tree canopy is important to Sherwood's character and quality of life.
- ***Challenge:*** The city regulates trees and natural resources on public property and in the public right-of-way and on property requesting to be developed. Trees are not regulated on private



November 16, 2018

property where much of the city's tree canopy is located. Natural resources are not regulated on properties beyond the state and regional requirements.

Coordinated and Connected Infrastructure

- **Aspiration:** Increased road capacity and bigger/wider roads to decrease traffic congestion and support economic development.
- **Challenge:** Wider, higher-capacity and faster roads have the potential to have a negative impact Sherwood's small-town character and walkability. 99W expansion has a potential to divide the community if it is expanded.
- **Aspiration:** Regional and local growth have heavily congested roads in and out of Sherwood and is negatively affecting livability. Community wants to 'fix' the traffic problem. Heavy traffic at intersections during commute times especially needs to be addressed.
- **Challenge:** Many approaches are needed to address the problem such as maximizing road efficiency, adding road capacity, trip-reduction, and transit options. Improving transit options such as bus service, ride-shares, and supporting light-rail or passenger rail could affect Sherwood's small-town character.

Attractive and Attainable Housing

- **Aspiration:** Increase the diversity of housing types in Sherwood to serve a wide range of ages and incomes.
- **Challenge:** Sherwood is developed in a pattern of large house/small lot single family housing. Neighborhoods lack a mix of housing types or small-scale neighborhood retail. New neighborhood developments that have a range of housing types and integrated small-scale commercial services would provide more affordable options for families and increase walkability in the community but may look different than Sherwood's current character.

Thriving and Diversified Economy

- **Aspiration:** Prioritize economic development to increase the city's tax base.
- **Challenge:** Available employment land (Tonquin Employment Area) for economic development lacks critical infrastructure. The City will have to prioritize expenditures of capital funds for the Tonquin Employment Area verses other areas of the City where capital improvements are planned and/or desired.

Strong Community, Culture and Heritage

- **Aspiration:** More parking for both Old Town and residential areas, especially areas where housing is on small lots or multifamily housing.
- **Challenge:** Wide streets, wide driveways and large garages in front of homes, and large parking lots are inconsistent with retaining the small-town character, significantly raise development prices and create barriers to housing affordability and economic development in Old Town.

Strategic and Collaborative Governance

- **Aspiration:** Growth in Sherwood West should pay for itself and should be well planned so infrastructure (roads) precedes development. Desire for slower growth and annexation. Desire for well-planned growth in complete communities where residents can live, shop and recreate.
- **Challenge:** Large areas of Sherwood West will need to be added to the urban growth boundary in order for the development of Sherwood West to pay for the extensive infrastructure it needs and



November 16, 2018

provide the amenities Sherwood desires to retain and enhance their high quality of life. For neighborhood-serving commercial areas to be feasible in Sherwood West, there will need to be enough new households to support it.

At the end of each round of discussion, table facilitators assessed how their group generally felt about an aspiration, given its tradeoffs. Facilitators used a series of cards that represented a 5-point Likert scale, ranging from “Very enthusiastic” to “Very concerned,” and raised the card that corresponded with the table’s general sentiment about the policy consideration. Alice or Seth solicited specific comments from tables to share with the room.

Participants were invited to rotate to a new table after a mid-point break. At the end of the workshop activity, table facilitators were invited to submit their notes about participants’ reactions to each set of aspirations and challenges. Participants also received individual comment forms to provide more detailed input about their reactions to both the draft goal statements as well as the aspirations and challenges for each Vision Statement Element.

In general, participants seem very enthusiastic about aspirations related to a thriving and diversified economy and attractive and attainable housing, noting that these were important issues in Sherwood. Community members express either neutral feelings or moderate concern about parking in Old Town, desiring strategic parking policies that don’t result in large unsightly lots in Old Town. Under the healthy and valued ecosystem category, concerns are largely focused on the costs associated with establishing parks funding and limiting property rights in removing tree canopy. Many agreed that property owners should retain their rights over trees on their property. Many community members are open to roadway improvements to accommodate the increase in traffic, but some express concern about being too accommodating, resulting in more regional cut-through traffic. Finally, while most community members agree that Sherwood needs to proactively manage its growth, some groups expressed concern about how expansion into other areas will pay for itself, especially considering the infrastructure is not yet in place.

At the end of the evening, participants were reminded to review the goal statement boards and provide feedback. Generally, participants felt that the goal statements were on track. Some suggestions included defining Sherwood’s “small-town character” and identifying specific strategies to improve governance and growth management. Additionally, one suggestion included increasing the specificity of draft goal statements related to community, culture and heritage, but others noted that referencing explicit places or entities in goal statements is too specific.

Carrie thanked everyone for coming and reminded the room that the policy considerations are just the beginning of a more robust discussion to occur during the Comprehensive Plan update, kicking off in early 2019. The purpose of these policy consideration discussions is to help frame the issues and identify the information needed to have robust discussion. The meeting was adjourned at 8:30pm.

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November 16, 2018

APPENDIX A. DRAFT GOAL STATEMENTS

Healthy and Valued Ecosystem

1. Pursue the expansion and enhancement of the city's trail system and greenways that connect people to nature and their destinations.
2. Plan, develop and enhance recreation opportunities and recreation facilities for Sherwood residents of all ages and abilities.
3. Promote natural resources as a shared and critical community asset by being good stewards of Sherwood's natural resources, ecosystems, and urban forest and protecting and enhancing their function, quality and diversity.
4. Develop a funding strategy and pursue funding sources for land acquisition, parks and recreation facility development, operations and maintenance.

Coordinated and Connected Infrastructure

Transportation

1. Plan and implement a transportation system that is forward-looking, responsive and innovative to maximize capacity and ensure safety, efficiency and retention of Sherwood's livability and small-town character.
2. Create and enhance safe and viable transportation options for travel between destinations locally and regionally with particular attention to connecting the areas of Sherwood east and west of Highway 99W, Old Town, and the Tualatin National Wildlife Refuge.
3. Identify funding sources and collaborative partnerships to leverage resources for transportation system maintenance and improvements.

Infrastructure

1. Ensure reliable, safe, affordable and adequate public facilities to meet Sherwood's existing and future needs.
2. Work with partner agencies to coordinate efficient service delivery, including but not limited to the Sherwood School District, Clean Water Services, Willamette River Water Treatment Plant, Portland General Electric, NW Natural Gas, Comcast, Frontier, and Pride Disposal.

Attractive and Attainable Housing

1. Provide the opportunity for a variety of housing types in locations and at price points that meet the needs of current and future residents.
2. Preserve and enhance the character of existing neighborhoods.
3. Plan new residential developments to integrate with existing Sherwood as complete neighborhoods where community members can live, learn, shop and recreate.



November 16, 2018

Thriving and Diversified Economy

1. Support the growth of local businesses and attract new businesses that increase the City's tax base, provide stable, high wage jobs and capitalize on Sherwood's location and high-quality of life to create destinations and experiences for both residents and visitors of Sherwood.
2. Prioritize and promote economic development to increase the city tax base by providing and managing a supply of land to target growth industries and support Sherwood's desired economic growth.
3. Plan and provide adequate infrastructure efficiently and timely to support employment growth.

Strong Community, Culture and Heritage

1. Value Sherwood's heritage, traditions, and diverse community wisdom by working together and thinking creatively through meaningful, informed and innovative participation by all.
2. Actively explore accessible, and effective methods of communication and participation to foster transparency and connection to the community.
3. Foster a culture of collaboration and partnership between residents, community groups, businesses, service providers and government.

Strategic and Collaborative Governance

Governance and Growth Management

1. Coordinate with adjacent jurisdictions, local service providers and regional and state governmental agencies to manage growth and development in Sherwood.
2. Provide timely, efficient and fiscally responsible delivery of public facilities and services to balance the development of complete neighborhoods, employment areas, schools and public spaces.
3. Ensure that the rate, amount, type, location and cost of new development will preserve and enhance Sherwood's quality of life.
4. Provide open and transparent governance by assuring information is available and disseminated through a variety of methods that is accessible to people of diverse ages, abilities, and backgrounds.

Community Health and Safety

1. Ensure a high level of public safety by providing well-funded and well-planned police and fire protection, and emergency services and preparedness to existing and new development in Sherwood.
2. Maintain and improve the quality of the air, water and land resources.
3. Encourage land use patterns that locate land use activities in close proximity, reduce or shorten vehicle trips and encourage energy conservation through sustainable site planning, landscaping and construction practices.
4. Minimize impacts and risk to life and property from natural hazards and disasters.

