

City of  
**Sherwood**



**COMPREHENSIVE PLAN UPDATE  
VISION STATEMENT AND GOALS**

*December 2018*



# ACKNOWLEDGEMENTS

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# INTRODUCTION

In the spring of 2018, the City of Sherwood launched the Sherwood 2040 Comprehensive Plan Vision, a city-wide community engagement process that outlines a desired future for the Sherwood community in the year 2040. The City undertook the Visioning Process as one of the initial steps in updating the Comprehensive Plan. The Visioning Process engaged community members to develop a shared understanding of Sherwood today and anchors a planning process that will address key issues for the future.

Sherwood has changed dramatically over the years, yet the community vibrancy and small-town character has endured. In 1990, the year of the City's last Comprehensive Plan update, Sherwood was home to only 3,000 residents. Today, the City has more than 19,000 residents, reflecting an annual average growth rate of 8%, and has doubled in physical size. In addition, Sherwood is also witnessing a change in the demographics of its population. Given the dramatic growth, it is clear that last Comprehensive Plan update is no longer a representation of the vision and values of the current residents and business community. The Sherwood 2040 Comprehensive Plan Vision is the first step in identifying what makes Sherwood special, envisioning what Sherwood will look like tomorrow, and creating a new Comprehensive Plan to realize that vision.

*Like all cities in Oregon, we must plan for current and future generations. We know that communities that plan for growth have the best chance of managing their destiny in a way that retains the qualities that brought us here in the first place: our small-town character, forests and farms, excellent schools, thriving businesses, and parks and public spaces.*

The Visioning Process spanned the spring, summer and fall of 2018. It engaged hundreds of residents and community members in conversations about the future and the foundational elements that make Sherwood unique. Through various outreach events and engagement activities, the community identified what was important to protect for the future, and envisioned what Sherwood will look like in 2040. With guidance from a Community Advisory Committee and support from City staff and the consultant team, the input helped craft the following vision statement and set of goals.



# VISION STATEMENT

*In the year 2040, residents of Sherwood appreciate their safe, connected, family-oriented and friendly community. Those who grew up in Sherwood stay for family wage jobs and a high quality of life, and those who raised their families here can retire in the place they proudly call home. Sherwood is renowned for its excellent schools, parks, thriving local businesses, small town feel and access to metropolitan amenities, jobs and natural areas.*

## **Thriving and Diversified Economy**



*In 2040, the Sherwood economy has grown to include a variety of businesses big and small that offer stable employment opportunities, higher-wage jobs, and expand the tax base to protect and maintain Sherwood's quality of life. Sherwood provides great destinations and experiences for both residents and visitors.*

## **Attractive and Attainable Housing**



*In 2040, Sherwood has a range of housing choices for a diversity of ages and income levels, providing community members the ability to live in Sherwood throughout all stages of life.*

## **Strong Community, Culture, and Heritage**



*In 2040, Sherwood successfully retains its treasured small-town character and strong sense of community while welcoming diverse businesses and residents. Old Town preserves its historic atmosphere as an attractive place to shop, dine and gather. The library and performing arts center play a vital role as place of learning and sharing, and art and creativity are woven into the fabric of the city. A variety of community events uphold a legacy of bringing the community together and giving Sherwood a sense of place.*

## **Coordinated and Connected Infrastructure**



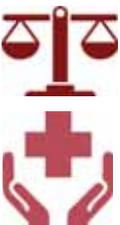
*In 2040, the city's transportation system is efficient, safe and provides transportation options. The town has an active and connected transportation network where residents enjoy walking and bicycle paths between neighborhoods, parks, schools, the Tualatin National Wildlife Refuge and Old Town. Quality public facilities, services, and utilities contribute to a high quality of life. Sherwood has an excellent school system, an asset that draws families to the community. Sherwood residents of all ages enjoy the city's robust park system, community centers and state-of-the-art athletic and recreation facilities.*

## **Healthy and Valued Ecosystem**



*In 2040, Sherwood is a leader as a steward of its natural environment. Vegetated corridors are protected and weave through the city providing habitat, safe passage for wildlife, clean water and air, and a place for people to connect with nature. The city actively preserves mature trees and natural areas.*

## **Strategic and Collaborative Governance**



*In 2040, residents enjoy well-funded police, fire and emergency response services that keep Sherwood safe. The city is governed in a fiscally responsible and responsive manner that allows for strategic, well-planned growth and the adequate provision of services.*

# THRIVING AND DIVERSIFIED ECONOMY



1. Support the growth of local businesses and attract new businesses that increase the City's tax base, provide stable, high wage jobs and capitalize on Sherwood's location and high-quality of life to create destinations and experiences for both residents and visitors of Sherwood.
2. Prioritize and promote economic development to increase the city tax base by providing and managing a supply of land to target growth industries and support Sherwood's desired economic growth.
3. Plan and provide adequate infrastructure efficiently and timely to support employment growth.



# ATTRACTIVE AND ATTAINABLE HOUSING



1. Provide the opportunity for a variety of housing types in locations and at price points that meet the needs of current and future residents.
2. Preserve and enhance the character of existing neighborhoods.
3. Plan new residential developments to integrate with existing Sherwood as complete neighborhoods where community members can live, learn, shop and recreate.

# STRONG COMMUNITY, CULTURE AND HERITAGE



1. Value Sherwood's heritage, traditions, and diverse community wisdom by working together and thinking creatively through meaningful, informed and innovative participation by all.
2. Actively explore accessible, and effective methods of communication and participation to foster transparency and connection to the community.
3. Foster a culture of collaboration and partnership between residents, community groups, businesses, service providers and government.



# COORDINATED AND CONNECTED INFRASTRUCTURE



## *Transportation*

1. Plan and implement a transportation system that is forward-looking, responsive and innovative to maximize capacity and ensure safety, efficiency and retention of Sherwood's livability and small-town character.
2. Create and enhance safe and viable transportation options for travel between destinations locally and regionally with particular attention to connecting the areas of Sherwood east and west of Highway 99W, Old Town, and the Tualatin National Wildlife Refuge.
3. Identify funding sources and collaborative partnerships to leverage resources for transportation system maintenance and improvements.

## *Infrastructure*

1. Ensure reliable, safe, affordable and adequate public facilities to meet Sherwood's existing and future needs.
2. Work with partner agencies to coordinate efficient service delivery, including but not limited to the Sherwood School District, Clean Water Services, Willamette River Water Treatment Plant, Portland General Electric, NW Natural Gas, Comcast, Frontier, Pride Disposal.

# HEALTHY AND VALUED ECOSYSTEMS



1. Pursue the expansion and enhancement of the city's trail system and greenways that connect people to nature and their destinations.
2. Plan, develop and enhance recreation opportunities and recreation facilities for Sherwood residents of all ages and abilities.
3. Promote natural resources as a shared and critical community asset by being good stewards of Sherwood's natural resources, ecosystems, and urban forest and protecting and enhancing their function, quality and diversity.
4. Develop a funding strategy and pursue funding sources for land acquisition, parks and recreation facility development, operations and maintenance.

# STRATEGIC AND COLLABORATIVE GOVERNANCE



## *Governance and Growth Management*

1. Coordinate with adjacent jurisdictions, local service providers and regional and state governmental agencies to manage growth and development in Sherwood.
2. Provide timely, efficient and fiscally responsible delivery of public facilities and services to balance the development of complete neighborhoods, employment areas, schools and public spaces.
3. Ensure that the rate, amount, type, location and cost of new development will preserve and enhance Sherwood's quality of life.
4. Provide open and transparent governance by assuring information is available and disseminated through a variety of methods that is accessible to people of diverse ages, abilities, and backgrounds.

## *Community Health and Safety*

1. Ensure a high level of public safety by providing well-funded and well-planned police and fire protection, and emergency services and preparedness to existing and new development in Sherwood.
2. Maintain and improve the quality of the air, water and land resources.
3. Encourage land use patterns that locate land use activities in close proximity, reduce or shorten vehicle trips and encourage energy conservation through sustainable site planning, landscaping and construction practices.
4. Minimize impacts and risk to life and property from natural hazards and disasters.

